

POINTS OF INTEREST

- DLA Trade Show
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- September is Honey
 Month
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Good Spirits

SEPTEMBER 2014

Distiller's League Fall Trade Show Racks Up Record Sales

By all accounts, the Distiller's League of Alabama's Fall Trade Show was a resounding victory for everyone. Whether success is measured by the total number of orders taken, dollars spent, vendor booths, licensees attending, ABC employees needed to handle the volume, or by the hundreds of

smiles generated, the sixth DLA trade show was remarkable in every way.

"These events are a definite 'win-win' for all concerned," said ABC Administrator H. Mac Gipson, Jr. "This exciting event enables all of our wholesale

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ABC employees were kept extremely busy during the 5-hour trade show by restaurant, bar and package store owners eager to take advantage of deep discounts, new product lines, and the latest cocktail innovations.

customers to obtain deep discounts and see the distiller's newest innovations before they hit our stores. Thanks to all who made this show so successful. I especially want to thank our loyal employees for the invaluable assistance given to the Distiller's League of Alabama."

According to ABC's Product

General Manager Randall Smith, a little more than \$2.4 million in sales were made during the five-hour trade show, an increase of more than \$680,000 over the last show.

"We're in the process of completing the orders, packing the cases and shipping them to our stores for pickup," Smith said. "The trade show just gets better and better. I can't think of a more appropriate way for the Alabama ABC Board and its employees to meet the needs of our suppliers, licensees and the general public," Smith said.

In all, more than 500 people attended the event. Plans are already underway for the next trade show, which is scheduled for the spring of 2015.

Scenes from the DLA Trade Show

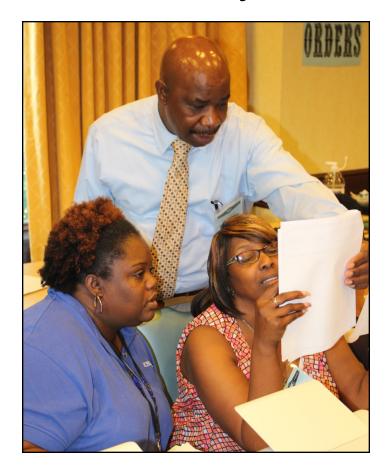








Scenes from the DLA Trade Show



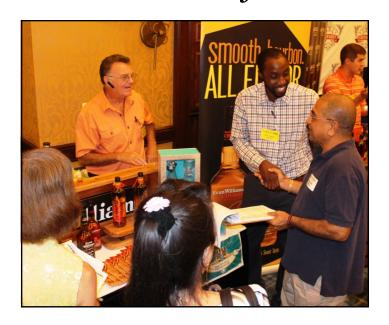








$Scenes\, from \ the \ DLA \ Trade \ Show$









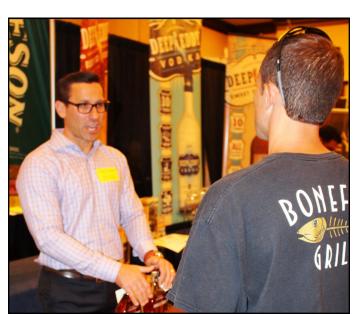


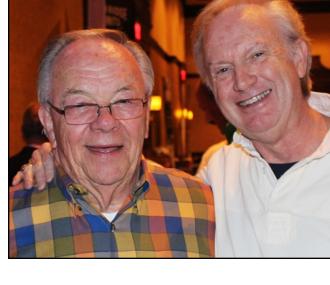


GOOD SPIRITS

$Scenes\,from\;the\;DLA\;Trade\;Show$













$Scenes\,from\;the\;DLA\;Trade\;Show$













SEPTEMBER PAGE 7

$Scenes \, from \, the \, DLA \, \, Trade \, Show$















RVP/Enforcement Support National Night Out

"Protecting Alabama citizens" is more than just a slogan to ABC employees, it's a mission. The Responsible Vendor Program/Enforcement Division made sure folks in Prattville knew they were on the case.

RVP/Enforcement recently took part in the City of Prattville's observance of the National Night Out. The goal of the event is to heighten crime-prevention awareness, build support and participation in local anti-crime programs, and most importantly, send a message that neighborhoods are organized and fighting back.

Those representing the ABC Board included: Compliance Specialists Ben Burdette and Katrina Hunter; Lt. James Collins, Sgt. Richard Holston, Sgt. Scott Powell; Agents Fred Hutcherson, Jeremy Peterson, and Bill Jameson.

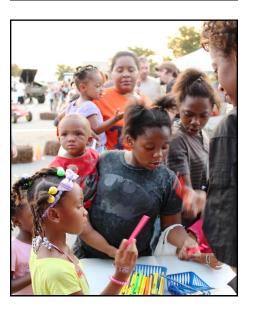












Albertville Rotary Club Learns About ABC



Alabama ABC Board Administrator H. Mac Gipson addressed the Albertville Rotary Club on August 5, 2014. During the meeting, which was held at the Albertville Country Club, Mr. Gipson described how the ABC Board works and why it's important to our state.





Above left, members of the Albertville Rotary Club listened as Mr. Gipson explained that ABC Board employees generated more than \$210,000,000 for state services and programs last year. Above right, Mr. Gipson poses with Mr. Ben Shurett, president of the Albertville Rotary Club.

October 1

Britney Thames, Product Management

Monty Merryman, Enforcement

Melissa Roper, Store #142

October 2

Jason Powell, Enforcement

October 3

Emily Adams, Store #89

October 4

Charles Hornyak, Store #228

October 5

Don Clement, Store #153

October 6

James Poarch, Enforcement
Debbie Okarmus, Store #124
Marcella Starling, Store #126

October 7

Rhonda Richardson, D#4 Supervisor

October 8

Andrew Hilton, Enforcement Luretta Holifield, Store #70 Staci Mims, Store #104

October 9

Michael McCoy, Enforcement

Monica Turner, Store #141



October 10

Marvin Williford, Enforcement

October 11

Cindy Lasseter, Store #126

October 12

Gigi Winborn, Store #93

October 13

Wy Crocket, Personnel Craig Shook, Enforcement

October 14

Mark Barber, Enforcement Scottie Chandler, Enforcement

October 15

La Treasa Moulton, Store #98
Phil Luther, Store #13

October 16

Lillie People, Store #93

GOOD SPIRITS

October 17

David Westmoreland, Store #103

October 18

Darlene Wiefel, Store #46

October 19

Sharon Easterling, Store #1
Janet LeeMaster, Store #94

October 20

David Stroud, Accounting

Jacquelin Chapman, Store #164

Michael Bridgmon, Information Technology

October 21

James Nichols, Store #125

October 22

Kenny Osborne Jr., Warehouse Ernest Taylor, Enforcement Adam Searcy, Store #108

October 23

Devon Hardy, Warehouse
Les Woodall, Enforcement
Dana Thompson, Store #58
Mendy Gaston, Store #75

October 24

Fred Sparks, Store #111



October 25

Bill Lapradd, Enforcement Sharron Bramlett, Store #65 Frederick McMaster, Store #125

October 26

Chris Proctor, Enforcement Anisa Turner, Store #61

October 29

Kathy Burch, Accounting Michael Janik, Store #10

October 30

Ronnie Rawls, Store #125 Ollie Jacobs, Store #156

October 31

Quinton Seawright, Warehouse
Willie Owens, Warehouse
Yolanda Dudley, Auditing
John Venegoni, Enforcement
Elaine Jackson, Store #80



Sorry we missed your birthday:

September 1

Carrie Atkinson, Store#104

September 7

Phyllis Whatley, Store #156

September 8

Morgan Garmon, Store #104

September 14

Mark Williams, Store #76



Welcome to the ABC Board

Chandra Scott, Sales Associate—Store #177
Edward Lewis, Sales Associate—Store #177
LaToya Holland, Sales Associate—Store #39
Deirdre Davis, Sales Associate—Store #140
Mark Menninger, Sales Associate—Store #156



Congratulations to the following Enforcement Agent who were just recently promoted to Sergeant:

Tyrone Walker

Matthew Chance

Scott Powell

James Carney

Heath Carpenter

Mark Barber

Congratulations for your Promotions:

LaTisa Burroughs, Manager I - Store #86

LaKeshia Oliver, Manager I—Store #180

Geneva Cameron, Manager I—Store #29

Donna Paul, Manager I—Store #125

Teonya Gooden, Manager I—Store #146



Congratulation on your retirement! Lt. Kenny Davis, Enforcement Michelle Majors, Accounting Anthoinette Rodgers, Store #85



Anthoinette Rodgers

Congratulations to
Ms. Anthoinette
Rodgers, Sales
Associate II, Store
#85 on her retirement
effective August 1,
2014. Ms. Rodgers
has 23 + years of
Service



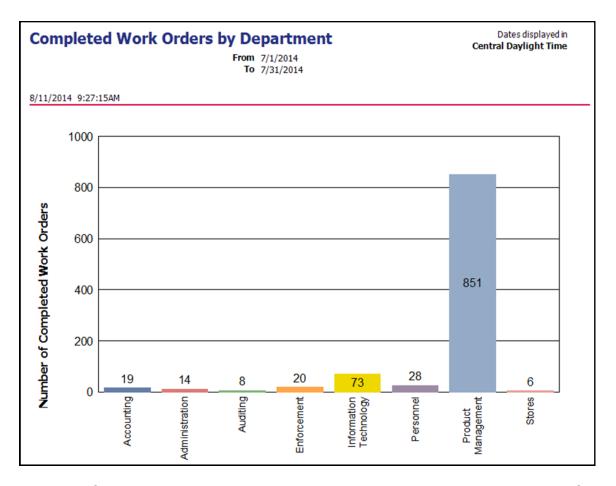
Please remember Donald Clement, Sales Associate Store #122 and his family in your thoughts and prayers. Don's brother Kenneth passed away 8/20/14.

Accounting News:

We in accounting are sad to announce that Michelle Majors' last day will be September 30. She will be retiring effective October 1, and moving on to her new position of Beach Bum I. If she passes her test, she may soon move up the ranks to Beach Bum II. We wish her all the best and have greatly enjoyed working with her in Accounting.

Enjoy your retirement Michelle (aka Beach Bum)

Information Technology



The following general security requirements apply to all types of authentication factors and/or processes:

Authentication factors must never be shared, cached, stored in any readable form, or kept in locations where unauthorized persons might discover them.

Table: Password Policy Settings:

Enforce password history 24 passwords remembered
Maximum password age 60 days
Minimum password age 1 day
Minimum password length 8 characters *
Password must meet complexity requirements ** Enabled
Store password using reversible encryption for all users in the domain
Disabled

PASSWORD SELECTION:

□ Passwords shall not be a word found in a dictionary in any
language or any slang in common use (because numerous
password-cracking programs exist that can run through
millions of possible word combinations in seconds).
□ Passwords shall not be names (do not use names of actors,
characters from stories or movies, names from religious text,
or names related to the user).
Users shall employ different passwords on each of the
systems to which they have been granted access (for example,
do not use the same password for both RACF and VPN access.

PASSWORD STORAGE AND CONTROL:

Passwords shall not be written down nor stored where they can be viewed by others.

Passwords must never be cached. Never use the "Remember Password" feature of any application (e.g., Outlook, Outlook Express, or Outlook Web Access) or any web site login.

Passwords must never be stored in readable form in batch files, automatic login scripts, software macros, terminal function keys, or in computers without access control.

Passwords shall only be stored and transmitted in an encrypted format.

Keep passwords secure and do not share accounts. Do not reveal your account password to anyone or allow use of your account by others.



Auburn 2014 Football Schedule

	Date	Opponent	Site	Score
	08/30/14	Arkansas	Jordan-Hare	
	09/06/14	San Jose State	Jordan-Hare	
	09/13/14	Open		
	09/18/14	Kansas State	Manhattan, KS	
ı	09/27/14	Louisiana Tech	Jordan-Hare	
	10/04/14	LSU	Jordan-Hare	
	10/11/14	Mississippi St.	Starkville, MS	
	10/18/14	Open		
ı	10/25/14	South Carolina	Jordan-Hare	
ı	11/01/14	Ole Miss	Oxford, MS	
ı	11/08/14	Texas A&M	Jordan-Hare	
ı	11/15/14	Georgia	Athens, GA	
ı	11/22/14	Samford	Jordan-Hare	
ı	11/29/14	Alabama	Tuscaloosa, AL	
	12/06/14	SEC Championship	Georgia Dome Atlanta, GA	



Alabama 2014 Football Schedule

Date	Opponent	Site	Score
08/30/14	W. Virginia	Atlanta, GA	
09/06/14	Florida Atlantic	Bryant-Denny	
09/13/14	Southern Miss	Bryant-Denny	
09/20/14	Florida	Bryant-Denny	
09/27/14	Open		
10/04/14	Ole Miss	Oxford, MS	
10/11/14	Arkansas	Fayetteville, AR	
10/18/14	Texas A&M	Bryant-Denny	
10/25/14	Tennessee	Knoxville, TN	
11/01/14	Open		
11/08/14	LSU	Baton Rouge	
11/15/14	Mississippi St	Bryant-Denny	
11/22/14	Western Carolina	Bryant-Denny	
11/29/14	Auburn	Bryant-Denny	
12/06/14	SEC Championship	Georgia Dome Atlanta, GA	

September is Honey Month!

How Honey is Made

Ever stop to think about what's in a bottle of honey?

It's really quite simple. There are no added preservatives. No added flavorings. No added coloring.

Take a look at the additive-free journey that honey takes from bee to bottle and see for yourself. The bottle of honey on your supermarket

shelf is nothing more than honest to goodness sweetness the way nature intended.



From Bee

ALL-NATURAL PRODUCTION

Honey gets its start as flower nectar, which is collected by bees, naturally broken down into simple sugars and stored in honeycombs. The unique design of the honeycomb, coupled with constant fanning by the bees' wings, causes evaporation to take place, creating the thick, sweet liquid we know as honey.

The color and flavor of honey varies from hive to hive based on the type of flower nectar collected by the bees.

For example, honey made from Orange Blossom nectar

might be light in color, whereas honey from Avocado or Wildflowers might have a dark amber color.



To Hive:

HARVESTING AND EXTRACTING

Beekeepers — large and small — harvest honey by collecting the honeycomb frames and scraping off the wax cap that bees make to seal off honey in each cell.

Once the caps are removed, the frames are placed in

an extractor — a centrifuge that spins the frames, forcing honey out of the comb. The honey is spun to the sides of the extractor, where gravity pulls it to the bottom and it can be collected.



To Bottle:

STRAINING AND BOTTLING

After the honey is extracted, it is strained to remove any remaining pieces of wax or other particles. Some beekeepers and bottlers might heat the honey to make it



easier to strain, but this does nothing to alter the liquid's natural composition. It only makes the straining process easier and more effective.

After straining, it's time to bottle, label and distribute the honey to retail outlets.

Whether the container is glass or plastic, or purchased at the grocery store or farmers market, if the ingredient label says pure honey, you can rest assured that nothing was added, from bee to hive to bottle.

Fun fact: to make one pound of honey, a honeybee needs to tap 2 million flowers. No wonder they're called worker bees.

Honey has been around since before the dawn of humanity, but we've been relying on it to sweeten our food and drink since we caught on. Some of the earliest references to honey can be found in paintings on cave walls in Spain and Greece.

It's often said that with honey our civilization would grind to a halt, and while that scenario is likely a ways off, let's look at the consequences. According to the <u>National Honey Board</u>, without honeybees, there'd be no almonds. Almonds depend 100% on honeybee pollination. Apples, avocados, blueberries, cherries, cranberries and sunflowers are 90% dependent on honeybees too. Not to mention, most fruits and vegetables are pollinated this way. But enough with this end of the world stuff.

Honey has about the same fructose and glucose as sugar, which means it's just as sweet, but not refined. Also, unlike cane sugar, which tastes the same no matter where you got it from, honey can taste different based on the flower and the insect. So honey from an avocado flower will taste completely different from orange blossom honey.

The United States Department of Agriculture grades honey into three categories, and no water can be added to honey if it is labeled as such. According to the USDA, honey must be "a pure product that does not allow for the addition of any other substance...this includes, but is not limited to, water or other sweeteners."

The USDA also cautions that because of their less developed digestive systems, children under one should not eat honey because they could contract botulism.

Honey is mostly used in baking and in hot tea as a sweetener, but more adventurous uses include honey beer (even the White House agrees), barbecue sauces and even salad dressings. Because different honeys can taste so different, it's worth trying out a few exotic ones before settling on the kind found in a bear bottle. And because honey lasts (almost) forever, you don't need to worry about it sitting in your cupboard and going bad. Another interesting use of honey, in Jewish tradition, honey and apples are eaten during Rosh Hashanah (which ended yesterday) to usher in the new year.

Honey Cherry Granola Bars

Ingredients

1/3 cup - pure honey

1/4 cup - butter, melted

3 - egg whites

1 teaspoon - cinnamon

1/2 teaspoon - almond flavoring

3 cups - low-fat granola

1/2 cup - almonds, coarsely chopped

3/4 cup - dried cherries

Directions



Preheat oven to 350°F. Whisk together honey, butter, egg whites, cinnamon and almond flavoring. Stir in granola, almonds and cherries. Spoon granola mixture into 9-inch, nonstick (or well greased) square pan. Using a piece of wax paper, firmly press granola mixture in pan. Bake 20 to 25 minutes or until lightly browned. Remove pan from oven and place on a cooling rack. Cool completely; cut into bars.

Homemade Chai Tea

Ingredients

2 cups - water

2 - black tea bags

2 teaspoons - vanilla extract

1/2 teaspoon - ground ginger

1/2 teaspoon - ground cinnamon

1/2 teaspoon - ground allspice

1/2 cup - honey

2 cups - milk, soymilk or milk substitute

Directions

To make Chai Tea Base, in medium saucepan, combine water, tea, vanilla, ginger, cinnamon, allspice and honey. Bring to a boil. Reduce heat and simmer for 5 minutes. Remove from heat, cover and allow to steep for 30 minutes. Remove tea bags. Cover and refrigerate Chai Tea Base. To serve hot: combine equal parts of Chai Tea Base and milk. Heat on stovetop or in microwave. To serve cold: combine equal parts of Chai Tea Base and milk over ice cubes.



If you would like to have something placed in the Newsletter please use the following contacts:

Accounting: Pam Vojnovski (pam.vojnovski@abc.alabama.gov)

Auditing: Sissy Harris (sissy.harris@abc.alabma.gov)

Enforcement: Carolyn Burdette

(carolyn.burdette@abc.alabama.gov)

Information Technology: Sylvia Temple

(sylvia.temple@abc.alabama.gov) or

Stephen Mitchell (stephen.mitchell@abc.alabama.gov)

Personnel: Tonia Stephens (tonia.stephens@abc.alabama.gov)

Product Management: Britney Thames

(britney.thomas@abc.alabama.gov)

Warehouse: Betty Flowers (betty.flowers@abc.alabama.gov)

Stores Central Office and Administrator's Office:

Debra Moore (debra.moore@abc.alabama.gov)

Jennifer Holton (jennifer.holton@abc.alabama.gov)

or Dean Argo (dean.argo@abc.alabama.gov)

Store Personnel should contact their District Supervisor!

If you have any questions, please do not hesitate to contact me either by phone or email.

Debra S. Moore

334-260-5425